



# 2009 DuPage Visitors Guide Advertising Contract

Contact Name : \_\_\_\_\_ Email Address: \_\_\_\_\_

Business Name : \_\_\_\_\_

Address: \_\_\_\_\_

City : \_\_\_\_\_ State : \_\_\_\_\_ Zip : \_\_\_\_\_

Phone : \_\_\_\_\_ Fax : \_\_\_\_\_

AD SIZE (Check One)	W x H	
Inside Front Cover	7" x 9 7/8"	_____ \$4200
Inside Back Cover	7" x 9 7/8"	_____ \$4200
Full Page/Bleed	7" x 9 7/8"	_____ \$4000
Full Page/Non-Bleed	7" x 9 7/8"	_____ \$3800
2/3 Page Vertical	4 5/8" x 9 7/8"	_____ \$3300
1/2 Page Horizontal	7" x 4 13/16"	_____ \$2600
1/3 Page Square	4 13/16" x 4 5/8"	_____ \$2200
1/3 Page Vertical	2 1/4" x 9 7/8"	_____ \$2200
1/6 Page Vertical	2 1/4" x 4 13/16"	_____ \$1100
1/6 Page Vertical (B&W)	2 1/4" x 4 13/16"	_____ \$600

<u>DEADLINES</u>	
Space Reservations:	February 20, 2009
Artwork Due:	March 13, 2009
Payment Due:	May 1, 2009
Publish Date:	May 1, 2009

### AD COPY

\_\_\_\_\_ New Ad will be submitted \_\_\_\_\_ Pick up last year's Ad as is

### FORMATS/GUIDELINES

High resolution electronic files in PDF, EPS or postscript format. All fonts and support files must be embedded. All images must be 300 dpi CMYK files or the appropriate scale resolution.

### PAYMENT

Payment is due in full by May 1, 2009. Acceptable forms of payment include check, Visa or MasterCard.

Checks should be made payable to: *DuPage Convention & Visitors Bureau*

Payment by credit card: \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

I hereby agree to purchase an advertisement as indicated above in the DuPage Convention & Visitors Bureau (DCVB) 2009 Visitors Guide. I understand the DCVB's obligation to fulfill this contract is contingent upon my meeting the terms and deadlines above. No refunds will be issued for failure to meet these terms and deadlines. The DCVB shall not be held liable for typographical errors or omissions occurring in ads supplied and/or approved by the advertiser. The maximum liability for any errors or omissions is the ad placement fee.

Advertiser's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please retain a copy of this contract for your records and return signed contract to Sally Winkelman by mail, email ([sally@discoverdupage.com](mailto:sally@discoverdupage.com)) or fax (630-575-8078) no later than February 20, 2009.

DuPage Convention & Visitors Bureau  
915 Harger Road, Suite 240; Oak Brook, IL 60523  
phone 630-575-8070 · fax 630-575-8078 · toll free 800-232-0502