



For Immediate Release

October 20, 2010

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DUPAGE COUNTY MEETING PLANNERS GUIDE NOW AVAILABLE

Oak Brook, IL - The [DuPage Convention & Visitors Bureau](http://www.discoverdupage.com) (DuPage CVB) debuted its 2010-2011 DuPage Meeting Planners Guide as an insert in the Fall 2010 issue of *Midwest Meetings* magazine. A standalone version of the guide is also available at no charge through the DuPage CVB.

This annual guide is considered by many as the definitive source for meeting and event planning for DuPage County, Illinois, with information about hotels, restaurants and other venues. Its comprehensive Facilities-at-a-Glance section makes quick work of determining which venues best fit planners' needs.

"The Meeting Planners Guide is just one of several complimentary tools and services we offer to keep DuPage County top-of-mind with planners," according to Lisa Landers, CMP, Director of Sales.

Just 20 miles west of downtown Chicago, DuPage County is considered one of the Midwest's most desirable meeting destinations with more than 115 hotels, over 17,000 guest rooms, and nearly 2 million square feet of meeting space.

For more information about DuPage County and to request a copy of the DuPage Meeting Planners Guide, contact the DuPage Convention & Visitors Bureau at 800.232.0502 or meetings@discoverdupage.com.

About DuPage County and the DuPage Convention & Visitors Bureau

DuPage County is the second most populous county and the second highest tourism revenue generator in Illinois after Cook County, which borders it to the north and east.

Together, the two counties account for half of the state's population. One of the nation's wealthiest counties, DuPage is rich in many types of commerce and is second only to Cook in tourism revenue. With its well-developed highway and mass transit system, DuPage is easily accessible from O'Hare and Midway Airports, as well as the City of Chicago.

Established through the efforts of a coalition of DuPage area hotel executives and business representatives in 1987, the DuPage Convention & Visitors Bureau was formally certified in 1989 by the State of Illinois as the official agency to promote the county's multi-billion dollar tourism industry and market DuPage County as an enticing destination for leisure and business travelers, meeting planners, groups and conventions, in order to enhance the economic development of the area.

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