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DuPage Convention & Visitors Bureau Welcomes Two New Members to Sales Team

Oak Brook, IL – Kathryn Frerichs and Antonika Thomas have recently joined the staff of DuPage Convention and Visitors Bureau (CVB).

Kathryn (Kat) Frerichs is the new Sales Manager overseeing Associations and Government, with concentration in Springfield, IL, and Washington, DC. Kat has been in the hospitality sales industry for over 11 years. She has worked as a group sales manager at the Hyatt Regency Oak Brook, Hyatt Regency McCormick Place, Pheasant Run Resort and the Hotel for Des Moines. She also worked as an event coordinator for the Strategic Management Society and most recently as a meeting planner for the Million Dollar Round Table.



“We feel very fortunate to have Kat on our team,” states Lisa Landers, CMP, Director of Sales for the CVB. “She brings a stellar history of leadership, achievement and knowledge of the industry with her.”

Some of Kat’s current memberships and leadership activities include: PCMA, where she sits on the Community Service Committee; MPI, where she sits on the Awards Committee; Minorities in Hospitality (MIHF), a Facebook networking group she co-founded in 2009; and the Society of Government Meeting Professionals.

Antonika (Nika) Thomas has joined the staff as Sales & Services Coordinator. She is responsible for administrative duties, handling catering inquiries and overseeing the services that the bureau offers to meeting planners holding events in DuPage.



“Nika brings with her solid experience in supporting sales teams in other industries,” per Ms. Landers. “With her strong skill set, work ethic and enthusiasm, she is already proving to be an asset to our sales team.”

Both can be reached at the DuPage CVB office in Oak Brook, Illinois, at 630.575.8070. Kat is available at extension 215 or kat@discoverdupage.com. Nika is at extension 201 or nika@discoverdupage.com.

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About DuPage County & DuPage Convention & Visitors Bureau

DuPage County is the second most populous county in Illinois after Cook County, which borders it to the north and east. Together, the two counties account for half of the state's population. One of the nation's wealthiest counties, DuPage is rich in many types of commerce and is second only to Cook in tourism revenue. With its well-developed highway and mass transit system, DuPage is easily accessible from O'Hare and Midway Airports as well as the City of Chicago.

Established through the efforts of a coalition of DuPage area hotel executives and business representatives in 1987, the DuPage Convention & Visitors Bureau was formally certified in 1989 by the State of Illinois. It remains the official agency to promote the county's multi-billion dollar tourism industry and market DuPage County as a destination for visitors, conventions and economic development.

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